

PROPERTIES OF LOGARITHMS

- Objectives: 1) Condense and expand expressions using log properties
 2) Find an x intercept using log properties
 3) Use a logarithm to solve an equation
 4) Use change of base to simplify expressions

THREE GOLDEN RULES!

PROPERTIES OF LOGS:

1) **Log of a Product:** $\log_x ab = \log_x a + \log_x b$

2) **Log of a Quotient:** $\log_x \frac{a}{b} = \log_x a - \log_x b$

3) **Log of a Power:** $\log_x a^b = b \log_x a$

EXPONENTS:

1) **Product of Powers:** $x^a \cdot x^b = x^{a+b}$

2) **Quotient of Powers:** $\frac{x^a}{x^b} = x^{a-b}$

3) **Power of a Power:** $(x^a)^b = x^{ab}$

EVALUATE!

Given $\log_b 2 = A$, $\log_b 5 = B$, and $\log_b 7 = C$, evaluate the following:

1) $\log_b \sqrt[5]{4} = \log_b \left(\frac{2}{5}\right)^{\frac{1}{5}}$

$\frac{1}{5} \log_b \frac{2}{5}$

$\frac{1}{5} (\log_b 2 - \log_b 5)$

$\frac{1}{5} (A - B)$

2) $\log_b \left(\frac{7}{16}\right)$

$\log_b 7 - \log_b 16 \approx 2^4$

$\log_b 7 - 4 \log_b 2$

$C - 4(A)$

3) $\log_b 3.5$

$\log_b \frac{7}{2}$

$\log_b 7 - \log_b 2$

$C - A$

EXPAND!

Rewrite as sums and differences so that no products, quotients or powers appear.

4) $\log_a (x\sqrt{x^2+1}) \quad x > 0$

$\log_a x + \log_a \sqrt{x^2+1}$

$\log_a x + \frac{1}{2} \log_a (x^2+1)$

STOP!
Do NOT
split this
up!

5) $\log_a \frac{\sqrt{x^2+1}}{x^3(x+1)^4} \quad x > 0$

$\log_a \sqrt{x^2+1} - \log_a x^3 - \log_a (x+1)^4$

$\frac{1}{2} \log_a (x^2+1) - 3 \log_a x - 4 \log_a (x+1)$

CONDENSE!

Simplify into a single logarithm with coefficient 1.

6) $\log_a 7 + 4 \log_a 3$

$\log_a 7 \cdot 3^4$

7) $\frac{1}{3} [\log_2 x + \log_2 (x+1)]$

$\frac{1}{3} \log_2 (x(x+1))$

$\log_2 \sqrt[3]{x(x+1)}$

8) $\log_a x + \log_a 9 + \log_a (x^2+1) - \log_a 5$

$\log_a \frac{9x(x^2+1)}{5}$

YOU TRY

Expand:

$$9) \log_3 \frac{x^2 y}{\sqrt[5]{3x-1}}$$

$$2\log_3 x + \log_3 y - \frac{1}{5}\log_3(3x-1)$$

$$\log_4 5 + 3\log_4 x + \log_4 y$$

$$10) \log_4 5x^3 y$$

$$11) \log_7 h^2 j^{11} k^{-5}$$

$$2\log_7 h + 11\log_7 j - 5\log_7 k$$

$$12) \ln \frac{\sqrt{3x-5}}{7}$$

$$\frac{1}{2}\ln(3x-5) - \ln 7$$

Condense:

$$13) \frac{1}{2}\log x + 3\log(x+1)$$

$$\log(\sqrt{x} \cdot (x+1)^3)$$

$$14) 2\ln(x+2) - \ln x$$

$$\ln \frac{(x+2)^2}{x}$$

$$15) 2[\log_3 x + 3\log_3(x-2)]$$

$$2(\log_3 x \cdot (x-2)^3)$$

$$2\log_3(x(x-2)^3)$$

$$\log_3(x(x-2)^3)^2$$

$$\log_3(x^2(x-2)^6)$$

USING LOGS TO SOLVE EXPONENTIAL EQUATIONS

Sometimes, when solving an exponential equation, we must use logs. There are two types of exponential equations – those that can be written with the same base, and those that cannot.

SAME BASE VS. NOT SAME BASE

$$4^x = 32$$

$$(2^2)^x = 2^5$$

$$4^x = 31$$

Whenever you get “stuck” in an exponential or log equation, rewrite it as its opposite!

YOU CAN SOLVE IT IN ONE OF TWO WAYS.

Solve the following exponential equations.

$$1) 4 \cdot 10^x = 1$$

$$10^x = \frac{1}{4}$$

$$\log_{10} \frac{1}{4} = x$$

$$2) 2^{-3x} = 45$$

$$\log_2 45 = -3x$$

$$\frac{\log_2 45}{-3} = x$$

When solving for an x int!

$$3) y = 3^x - 5$$

$$0 = 3^x - 5$$

$$5 = 3^x$$

$$\log_3 5 = x$$

Another way to solve:

The inverse of an exponential function is a log!

$$7) 8^x = 23$$

$$\log_8 8^x = \log_8 23$$

$$x = \log_8 23$$

$$8) 4^x = 7$$

$$\log_4 4^x = \log_4 7$$

$$x = \log_4 7$$

CHANGE OF BASE:

$$\log_a x = \frac{\log_b x}{\log_b a}$$

$$\text{EX) } \log_e 23 = \frac{\log 23}{\log 8}$$